Philcon 2024
November 22–24, 2024
DoubleTree by Hilton, Cherry Hill, NJ

Principal Speaker:
Max Gladstone

Artist GOHs:
**Matt Stewart &
Gina Matarazzo**

Special Guest:
Nghi Vo

Musical Guest:
Cecilia Eng

Ad Sizes & Rates:

Ad Size	Vert/Horiz	Width	Height	Pro Rate	Fan Rate
Full page	Vertical	7.5″	10.0″	$375	$165
1/2 page	Horizontal	7.5″	5.0″	$220	$100
1/2 page	Vertical	3.75″	10.0″	$220	$100
1/4 page	Vertical	3.75″	5.0″	$125	$60

Special ad placement opportunities (check availability first with us):
- Center Spread (16.0″ wide x 10.0″ high) @ $825 (pro) $410 (fan)

Fan Ad Exchanges:
Fan organizations/publications wishing to trade ads (like-kind exchange) must request to do so in writing to advertisements2024@philcon.org prior to the reservation deadline.

Deadlines:
Reservation deadline: 9/27/24
Ad copy deadline: 10/11/24

Reservations, Payment & Copy Delivery:
Reservation: via email to advertisements2024@philcon.org   (Please include size & shape of ad.)
Payment: via PayPal in US currency to treasurer@psfs.org   (Please add a note that this is payment for a Philcon 2024 program book ad & specify both your organization and the size/shape of the ad.)
Delivery: Send camera-ready ad by email to advertisements2024@philcon.org

Technical Specs:
- Book page size is 8.5″ x 11″ with a 1/2 inch margin all sides. NO BLEEDS.
- Format: Submit ad as PDF or JPG. For any other format, please contact us first to check feasibility.
- Embed all fonts used in the file.
- Images should be at least 300 PPI at 100% of their printed size.
- All ads (including center spread) will be black & white/grayscale (no rich blacks or RGB elements).

Questions:
Please email any questions to advertisements2024@philcon.org

Note:
Philcon® and PSFS reserve the right to reject any ad for any reason and will refund your payment if we do so.

www.philcon.org   •   www.Facebook.com/Philcon.PSFS